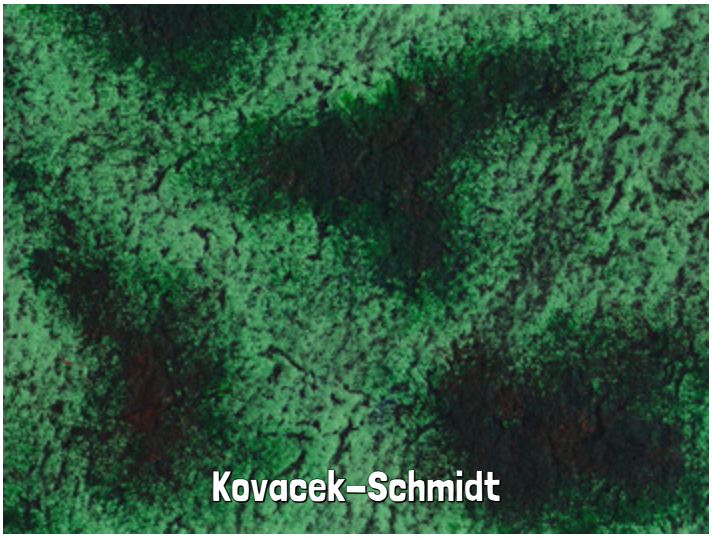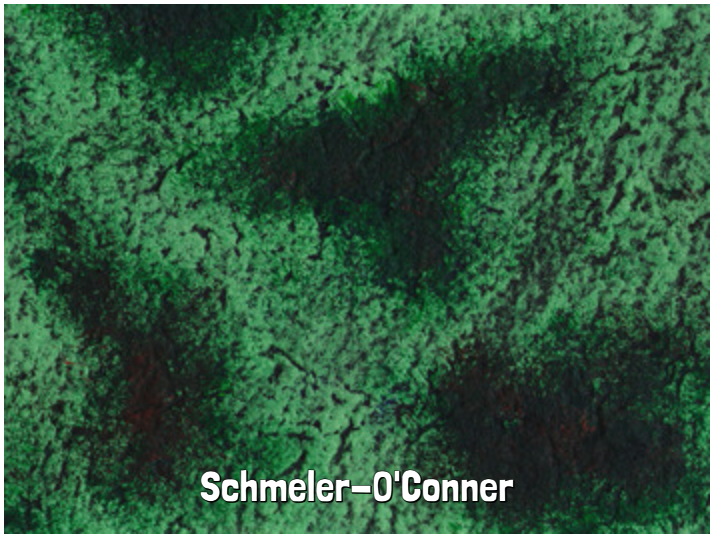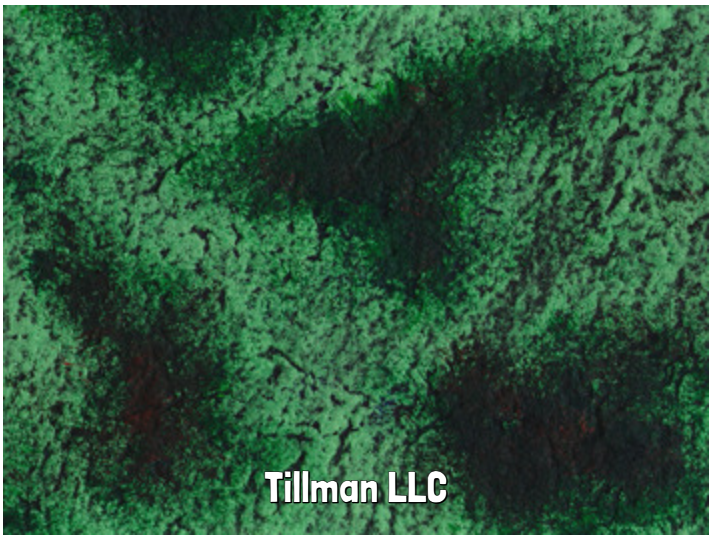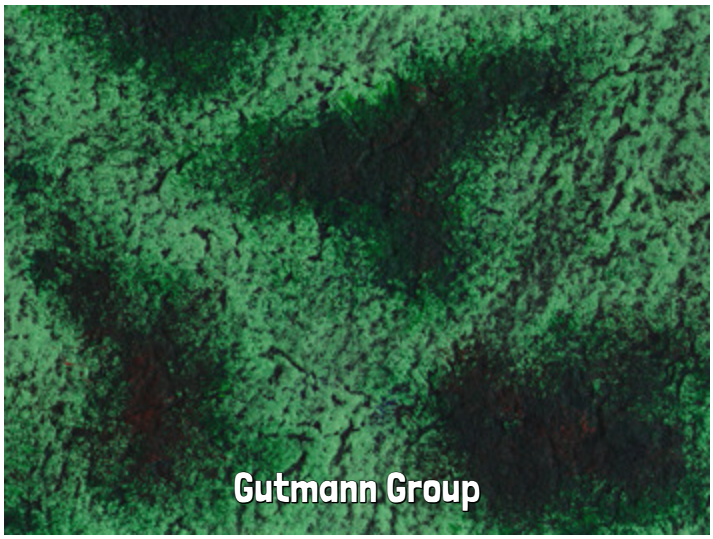Big.first.name